

單刊發行量:20,000/本

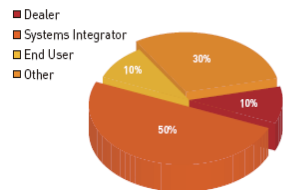
數位看板全球發燒，美國市調公司iSuppli樂觀的指出，**2011年數位看板可望替連鎖零售市場創造28億美元的銷售價值**。數位看板不僅是提供一個顯示器，重點反而在於All-in-one、RISC、單機、企業或網路版、單向或互動式觸控螢幕等，都能為客戶彈性的規畫與設計提供給有意建置數位看板的業者一個全方位的系統建置方案！Digital Signage magazine 為美洲市場指標性數位看板權威刊物，全年雙月刊發行，並於每年八月發行新產品技術發表專刊，單刊發行量達20,000/本，Digital Signage magazine同時為DIGITAL SIGNAGE EXPO, InfoComm 指定買主手冊發行單位，雜誌於全美指標數位看板秀展中，強力曝光放送，相信是您攻打美國市場所不可不刊登的產業專刊。

DEADLINE: 2009.08.25 BOOK NOW.

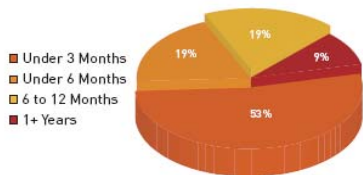
AUGUST New Product Roundup 2009 Issue. Over 2500 company listings matching buyers and sellers of Digital Signage services and product Year-long Distribution to 25,000 providers, integrators and end users.

讀者分析：

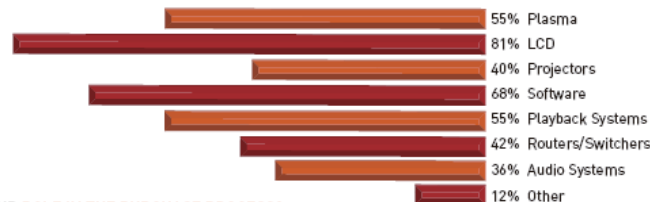
WHAT IS YOUR INTEREST IN DIGITAL SIGNAGE?



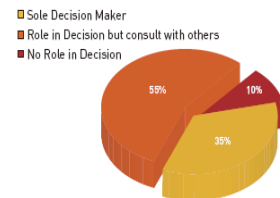
HOW SOON WILL YOU HAVE A DIGITAL SIGNAGE INSTALLATION?



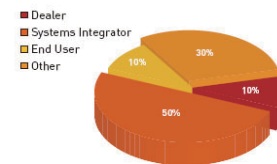
WHAT PRODUCTS ARE YOU INTERESTED IN PURCHASING/SELLING OVER THE NEXT YEAR?



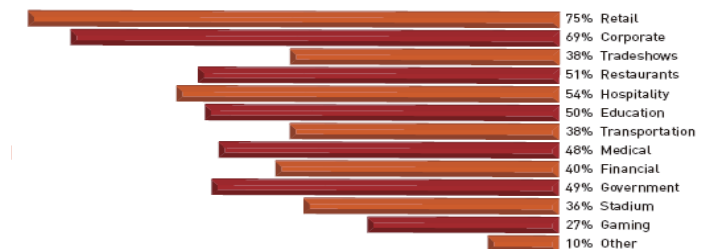
WHAT IS YOUR ROLE IN THE PURCHASE PROCESS?



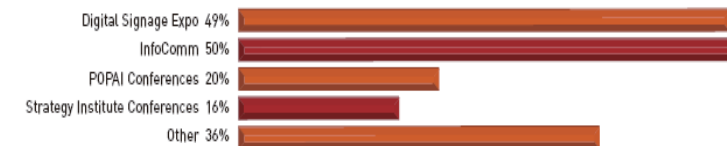
WHAT IS YOUR INTEREST IN DIGITAL SIGNAGE?



WHICH MARKET SEGMENT(S) DO YOU SERVE? (CHOOSE ALL THAT APPLY)



WHAT TRADE SHOWS/CONFERENCES DO YOU ATTEND?



全美指標展會發行一覽表：

Digital Signage Expo, Feb 24-26 Las Vegas, NV, Retail Advertising Conference (RAC), February 25 - 27, NAB April 17-23 Las Vegas, OOH Media Content Strategies Conference, May 2009, Las Vegas, NV; Infocomm June 17-19 Orlando, HITEC June 22-25 Anaheim, CA, 3rd Annual Brand Activation using Digital OOH Media Summit, September 2009, New York, Digital Signage Expo East, Sept. 16-17, Washington DC, The Digital Signage Show/KioskCom, October 09, New York, NY, 2010 GV Expo, December Washington, DC, Retail's Big Show 2010 (NRF) January 2010, New York, NY

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