

# EXPO COMM SVIAZ / EXPO COMM MOSCOW 2010

## 第 22 屆俄羅斯通信與資訊展

展覽名稱：	SVIAZ/ EXPO COMM MOSCOW 2010		
展覽日期：	May 11-14, 2010		
展覽地點：	Moscow ,Russia - Krasnaya Presnya Fairgrounds		
參展廠商：	約 455 家		
參觀買主：	約 27,000 人		
展館大小：	約 24,253 sq.m		
主辦大會：	EXPOCENTR, E.J. Krause& Associates, INC		
協辦單位：	 The Ministry for Telecommunications of the Russian Federation	 WIFI ALLIANCE	 The Moscow City Government
國際參展廠商：	3M, Agilent Technologies, Alcatel-Lucent, Mio, Cisco Systems, Corning Corp., Dell Corp., IBM, Microsoft, Zyxel Corp., Iskratel Group, Harbin Coslight Storage Battery Co. Ltd. ADC Krohne,		
俄羅斯廠商：	ASVT (the Russian Telecom Company), RK-Telecom, VGTRK(Russian Federal TV and Radio Broadcasting Company), Rostelecom, Vimpelcom, Gazprom Space Systems, The Russian Television and Radio Network, Radio Frequency Centre, Joint-Stock Financial Corporation Sistema, Datatel, AMT Group, Integra-Kabel, Intersputnik, Irbis-T, Bermos ,I.S.P.A-SAT, Irtysk Omsk Manufacturing Association, IskraUralTel, CompuLink Group, Kosmicheskaya Svyaz, Lentefonstory, Leningrad Radio Research and Development Institute, Megafon, MTS, Micran, Svyazinvest , Svyaz Engineering, Citronics, Sky Link, Sozvezdie, Nateks, OFC SvyazStory-1, SvyazStoryDetal , SvyazKomplektServis, Sonet Technologies, T-Helper, Shtyl...等		
展覽介紹：	第 22 屆俄羅斯最具代表性之通信與資訊展係唯一得到俄羅斯通訊總局(the ministry for telecommunications of the Russian Federation)支持的通訊展會,俄羅斯與東歐地區規模最大之 ICT 產業展示會。俄羅斯總統梅德韋傑夫為 2009 年展覽開幕典禮貴賓,表示政府將積極發展俄羅斯通訊科技業! 上屆共計有包括來自德國、法國、美國、韓國、大陸、以色列、瑞典、挪威等 22 個國家,455 家廠商參展,該展共使用淨展出面積約 24,253 平方公尺,參觀人數達 27,000 人次。		

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## 第 22 屆俄羅斯通信與資訊展

市場介紹:	<p>2005 年以來石油與天然氣價格持續高漲，俄羅斯為全球第二大原油暨第一大天然氣出口國，外匯存底因此急劇增加，對外之購買能力亦相對大幅提升；根據 EIU 預估數據 2007、2008 及 2009 年俄羅斯經濟成長率分別為 8.1%、7.4%與 6.5%，雖近日該國因與喬治亞戰事引發金融、股市、盧布匯價短期動盪，惟強大的內需市場需求，預估 2009 年仍能持續維持 6%以上的經濟成長率！</p> <p>另據 EIU 數據顯示，2007、2008、2009 年俄國自全球進口金額分別為 2,234 億（成長 35.64%）、3,122 億（預估成長 39.75%）及 3,759 億（預估成長 20.4%）美元，該國進口額預估將持續成長，其 1 億 4 千多萬人口，消費市場潛力龐大，民生用品仍十分依賴進口，且台俄雙方產業具互補性，俄羅斯擁有豐富的能源天然資源作為後盾，政治情勢長期屬穩定發展。目前約有 100 家電腦及通信組裝公司分布在俄國 40 個省份，而我國在俄投資廠商約十餘家，除聖彼得堡、海參威外，絕大部份集中在莫斯科，近年來俄國市場通信資訊市場，已成為全球注目焦點，我國如華碩、技嘉、陞技、友訊等大廠亦派駐代表常駐俄國，努力開拓此一金磚市場。俄羅斯內需市場龐大，且首都莫斯科為政經中心，近年來，俄羅斯被經濟學人評為未來四大經濟體之一，也是少數高經濟成長的國家之一。</p>
適展產品：	<ul style="list-style-type: none"><li>• Communication Systems and Equipment</li><li>• Systems and Means of Satellite, Radiorelay and Optical Communications</li><li>• Mobile Positioning Technology. Mobile and Wireless Common User and Corporate Networks</li><li>• Systems and Means of Satellite Navigation and Chro-Nonavigational Support</li><li>• Systems and Means of Computer Telephony</li><li>• IT Systems and Equipment for Corporate Customers, Small and Medium-Sized Business</li><li>• Broadcasting Equipment. Television Systems, Equipment for Video Conferencing and Remote Video Surveillance and Monitoring</li><li>• Systems and Means of Information Security</li><li>• Metrology, Control&amp;Measuring and Test Equipment for Telecommunications</li><li>• Cables and Aerials</li><li>• Materials and Technologies for Communication Engineering (Microelectronics, Acoustoelectronics, Nanoelectronics, Optoelectronics)</li></ul>

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- Systems and Means of Alerting, Monitoring, Search and Rescue in Emergency Situations
- Integrated Automation Systems for Business, City and Regional Control
- Information Technology for Product Life Cycle Support (CALC/PLM/PDM Technologies). Virtual Enterprise
- Power Saving, Remote Control and Information Collection Systems. Monitoring Systems
- Traditional and Alternative Sources and Systems of Uninterrupted Power Supply
- Telephones and Accessories
- Distance Education Technology and Vocational Training
- Federal Target Programmes for Radioelectronics, Information and Communications Technologies

展會照片



### 買主分析 VISITOR PROFILE

## Russia's Networking Exhibition for ICT Professionals

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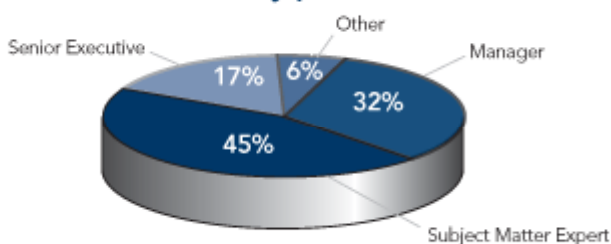


Attendees who are seeking a better return on their investment

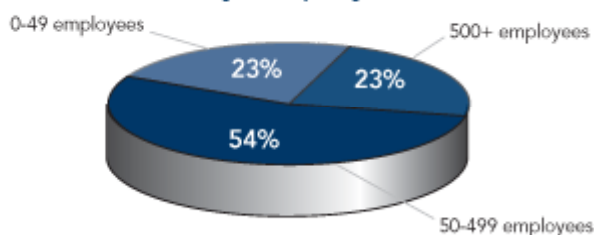
455 exhibiting companies from 22 countries in an area measuring 24,253 sq.m !



Visitors by position:



Visitors by company size:



Visitors by company's activity:

